



## 180 JOB DESCRIPTION

### THE AGENCY

80 was founded in Amsterdam in 1998 and expanded to Los Angeles in 2006. The two offices have a close-working, collaborative relationship. In 2006, Omnicom Group purchased a majority stake, giving us access to specialist agencies and resources within the network. While being part of Omnicom has many advantages, 180 maintains an autonomous operation.

For more information, visit [www.180LA.com](http://www.180LA.com), [www.facebook.com/180la](http://www.facebook.com/180la) or follow us on twitter @180LA.

### THE ROLE: ACCOUNT DIRECTOR

This person will work directly with the Managing Director to lead a healthcare + innovations account (more info to be provided upon interview process).

### RESPONSIBILITIES

- Be constantly engaged in all aspects of the relevant market, the brand, the businesses, the consumers, the culture and the opportunities. Bring that knowledge to bear in a simple and meaningful way.
- Look at every piece of the puzzle in new and unexpected ways; challenge every convention or assumption and inspire the clients to do the same.
- Lead the agency team to be great every time out; deliver thinking and creative work that always exceeds client expectations and continually raises our own creative bar.
- Know great creative work when you see it, be brave enough to make it better and sell it through in a strategically sound and compelling approach.
- Lead both internal and external stakeholders to ensure projects are on brief, on budget, and delivered on time.
- Mentor the account team; develop their talents and help them to grow and succeed.
- Continuously look for opportunities to grow the agency's business.
- Manage workload efficiently; use agency resources effectively.

### SKILLS AND EXPERIENCE REQUIRED

- Bachelors degree.
- Minimum of 10 years of experience at a creatively-driven advertising agency.
- Experience working with global brands in a big picture way while leading a team to execute down to the smallest detail.
- Proven track record in delivering creatively-inspiring work that is effective in-market.
- Media-agnostic thinking; success in driving a big idea and optimizing each medium to best deliver on that message.
- Demonstrated ability to engage with senior-level clients and agency leadership.
- Strong, clear written and verbal communication skills.
- Ability to incite, inspire and excite teams in a fast-paced, high-energy, 'roll-up your sleeves' environment.



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## SCHEDULE AND COMPENSATION

- Full-time starting immediately.
- Salary DOE plus benefits.